

SPONSORSHIP AND GIVING OPPORTUNITIES



The Bridge
Public Relations and Communications Conference
“Connecting the Academy and the Profession”
April 12-13, 2018
Georgetown University, Washington, D.C.

SPONSORED EVENTS:

- [The Bridge Reception \(Thursday evening\)](#): \$4,000 (4 sponsor spots)
- [Lunch \(2 events\)](#): \$3,500 (4 sponsor spots)
- [Breakfasts \(2 events\)](#): \$2,500 (4 sponsor spots)
- [Networking breaks \(4 events\)](#): \$1,500 (8 sponsor spots)

GIVING LEVELS:

- [Platinum](#): \$10,000 and above
- [Gold](#): \$5,000 - \$9,999
- [Silver](#): \$1,000 - \$4,999
- [Bronze](#): \$100 - \$999

SPONSORED EVENTS

The Bridge Reception (\$4,000 each)

Thursday, April 12, 6 p.m. – 8 p.m.

The Bridge Reception will be held off-site at a cultural location TBD. The reception will feature hors d'oeuvres with an open bar and a featured speaker (brief 10-minute presentation).

Maximum of four sponsors.

Benefits include:

- Visual sponsorship recognition throughout the social
- Three tickets to the social
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, IPR website, and on the welcome slide for the day of the sponsorship.

Lunch (\$3,500 each)

Lunch is available for sponsorship on Thursday or Friday. Maximum of two sponsors at each event for four spaces total.

Benefits include:

- Visual sponsorship recognition throughout the lunch
- One ticket to the conference
- Verbal acknowledgment at the conference
- Acknowledgment in the program, IPR website, and on the welcome slide following lunch for the day of the sponsorship.

Breakfasts (\$2,500 each)

Breakfast is available for sponsorship on Thursday and Friday. Maximum of two sponsors at each event for four total.

Benefits include:

- Visual sponsorship recognition throughout the breakfast
- One ticket to the conference
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, website, and on the welcome slide for the day of the sponsorship.

Networking Breaks (\$1,500 each)

Breaks will include snacks and non-alcoholic beverages. Maximum of two sponsors at each networking break (\$1,500 each) for eight spaces total.

Benefits include:

- Visual sponsorship recognition throughout the break
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, IPR website, and on the welcome slide for the day of the sponsorship

GIVING LEVELS

- **Platinum** - \$10,000 and above
- **Gold** - \$5,000 - \$9,999
- **Silver** - \$1,000 - \$4,999
- **Bronze** - \$250 - \$999

All Giving Level sponsors will receive the following benefits:

- Logo featured on conference slides (posted at break and events in the keynote room) listed by giving level
- Logo featured throughout the event on stand-up poster showing giving levels
- Logo featured on conference website
- Sponsorship ribbon featured on name tag at event
- Featured in social and digital media promotions including our IPR Research Letter sent to 12,000+ subscribers

Platinum and Gold sponsors will also receive:

- Verbal acknowledgment at the conference
- Two conference tickets

Platinum sponsors will also receive:

- Opportunity to introduce speakers in keynote session