

# CALL FOR PAPERS

## 11<sup>TH</sup> ANNUAL INTERNATIONAL PUBLIC RELATIONS RESEARCH CONFERENCE

Miami, Florida USA

March 6-9, 2008

### Research That Matters to the Practice

Public relations professionals, educators, and graduate students are invited to submit competitive abstracts for paper presentations at the *Eleventh International Public Relations Research Conference* to be held March 2008 in Miami, Florida.

This conference is distinctly different from other conferences in that initial paper acceptance is based on a 1-page abstract submitted for consideration. All abstracts will be peer reviewed. Abstracts can include completed research and research ideas in progress. All abstracts must be submitted by e-mail with all authors clearly identified and contact information included in a separate e-mail file.

Upon abstract acceptance, authors of research papers will be invited to compete for three (3) *top paper awards programs* by submitting full papers of no more than 25 pages (inclusive of tables and references). The first program awards the *three* top-rated competitive papers for awards of **\$1,000** per paper. The second program is the inaugural year for the **\$2,000 Jackson-Sharpe Award** for collaboration between a practitioner and an educator. And the third program is the inaugural **\$1,000 University of Miami Graduate School Top Student Paper Award**. All submissions must be sent by e-mail with author(s), affiliation(s), title(s), and contact information included. Please go to [www.instituteforpr.org](http://www.instituteforpr.org) for more information on the paper award competition criteria.

Given the increased popularity of this conference within both the academic and practitioner communities, the increasingly large number of papers submitted for consideration each year, and the huge workload involved in reading and judging many abstracts, it has become necessary for the organizing committee to restrict authors to no more than two abstract submissions. This includes sole authored and multiple authored papers. For 2008 there are two categories—one for completed research and one for “research ideas in progress.” Programming preference will be given to completed research or pedagogical papers.

Completed papers for accepted abstracts should be submitted before the conference and may be submitted for inclusion in a non-copyrighted conference proceedings available through the Institute for Public Relations’ Web site after the conference. For last year’s proceedings please go to [http://www.instituteforpr.org/files/uploads/IPRRC10\\_Proceedings.pdf](http://www.instituteforpr.org/files/uploads/IPRRC10_Proceedings.pdf). Acceptance of a paper requires that one or all authors will register and participate in the conference.

Please send abstracts and full papers to Don Stacks, Conference Director, School of Communication, University of Miami, e-mail: [don.stacks@miami.edu](mailto:don.stacks@miami.edu).

### DEADLINES:

**November 16, 2007:** Abstract Submission Due

**December 8, 2007:** Acceptance Notification (sent via e-mail)

**January 18, 2008:** Top Paper Competition Consideration (full papers only)

**February 15, 2008:** Full papers Due

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**May 1, 2008:** Proceedings Papers Due